



UH COUGARS ATHLETIC ALLIANCE

UHCAA GOLF CHALLENGE

Tuesday, August 31, 2010

Tour 18 Golf Club



FACT SHEET

Tournament History:

2007 Longwood Golf Club – 96 golfers in attendance

2008 Wildcat Golf Club – 123 golfers in attendance and donated \$15,000 to the African American Initiative for Scholarships

2009 Wildcat Golf Club – 128 golfers in attendance and donated \$18,500 in scholarships. Recipients were; Cougar Pride \$6,500, African American Initiative for Scholarships \$7,000, and *teachHouston* \$5,000.

Participants: 144 Golfers

Format: Foursome, Scramble, Best Ball

2010 Honorary Chairs:

Gerald W. McElvy

Retired President, ExxonMobil Foundation

2007 UH Distinguished Alumnus

Carl Lewis

The Olympian of the Century (10-Time Olympic Medalist)

1993 UH Distinguished Alumnus

2010 Schedule: 7:00 AM Check-in

8:00 AM Shotgun Start

1:30 PM Awards Luncheon and Auction

2010 Activities: Contests (Hole in One, Putting, Longest and Straightest Drive, Closest to the Pin, Tiger Drive), Auction, Raffle Items, and Door Prizes

Mission Statement: The mission of UHCAA is to unify and build a coalition of supporters whose goal is to increase resources for the University of Houston and the community. UHCAA is on a quest to promote philanthropy from the African American community. We seek to strengthen the relationship between alumni, students, and UH while reuniting former athletes and friends.

Proceeds from this year's event will support *teachHouston*, a math and science program in the College of Education, The African American Initiative for Scholarships, as well as general scholarships for student-athletes.

Your support of the annual UHCAA Golf Challenge provides for many qualified and deserving student scholarships at UH. You will be contacted shortly to confirm your participation. In the meantime, if you have any questions about this exciting initiative, please call me at (713) 202-2971.

Thank you in advance for your consideration and generous financial support.

Go Coogs!

E. Brent Chinn

President, UHCAA

Tour 18 Golf Club – Only 20 minutes from downtown Houston!

Imagine yourself playing on carefully simulated holes from some of the greatest golf holes in America. This collaboration of incredible replicas offer one fantastic challenge after another, creating a uniquely memorable experience.



2010 UHCAA Golf Challenge Sponsorship Opportunities

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\$10,000 – Title Sponsor FMV is \$800

Two Foursomes Golf Entries
Print Partner reference in printed materials OR Special signage at Awards Luncheon
Premium hole Partnerships with signage
Reserved seating at Awards Luncheon for eight
Partner recognition at Awards Luncheon
Listing in Awards Program
Four tickets to UH vs. Texas State Sept. 4
UHCAA Tailgate entry for four (4) at UH vs. Texas State Sept. 4
One hole sign on a tee box

\$7,500 – Presenting Sponsor (no limit), Golf Cart Sponsor OR Breakfast Sponsor (1 for each) FMV is \$400

One Foursome
Reserved seating at Awards Luncheon for four
Partner recognition at Awards Luncheon
Listing in Awards Program
Two tickets to UH vs. Texas State Sept. 4
UHCAA Tailgate entry for two (2) at UH vs. Texas State Sept. 4
One hole sign on a tee box

\$5,000 – Lunch Sponsor FMV is \$300

One Foursome
Signage on assigned holes from one of the following available contests:

- Hole in One (2 available)
- Closest to the Pin (2 available)
- Longest Drive (2 available)
- Straightest Drive (2 available)

Contest Branding and special prize offering to contest winner
Listing in Awards Program

\$2,500 – Player Gift Bag Sponsor (no limit) FMV is \$300

One Foursome
One hole sign on a tee box
Branded gift item for 144 – 200 players
Listing in Awards Program

\$1,500 – Contributing Sponsor (no limit) FMV is \$300

One Foursome
One hole sign on tee box
Recognition during at Awards Luncheon
Listing in Awards Program

\$600 – One Foursome, FMV is \$300

\$350 – Player Sponsor, FMV is \$75

One hole sign on a tee box

\$200 – Hole Sign Sponsor

\$175 – Individual Golf Entry, FMV is \$75

\$50 – Individual Lunch Entry, FMV is \$10



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Partner Commitment Form

(Return this form by July 1, 2010. Kindly fulfill all pledges by August 13.)

PARTNER INFORMATION

Name: _____ Daytime Phone: _____

Company/Organization (as it will appear in print): _____

Address: _____
Street Address City State Zip

Email Address: _____

Partner Package Selected: _____ Amount: _____

If package includes the following items, will you redeem them?

Golf Tickets: ___ Yes ___ No **Game Tickets:** ___ Yes ___ No **Tailgate Tickets:** ___ Yes ___ No

Send company logo to Ty Houston, ty@insightconsulting-group.net, as a hi-res jpeg file (72 dpi).

PAYMENT INFORMATION

Enclosed is my check in the amount of \$_____ payable to UHCAA.

I cannot attend or participate. **Enclosed is my gift by check** in the amount of \$_____ payable to UHCAA.

Please charge my gift of \$_____ to my credit card. Type: Visa MC AMEX

Account #: _____ Exp: _____

Authorized signature: _____ Date: _____

I pledge a total of \$_____ to the UHCAA Golf Challenge. Please expect the payment no later than _____ (date). **(Kindly fulfill all pledges by August 13 unless otherwise noted.)**

Authorized signature: _____ Date: _____

Go online and register at www.mycougarconnection.com under the Calendar of Events

or

Please mail to: The University of Houston Alumni Association
P.O. Box 230345, Houston, TX 77223-0345
Attention: Cortney Kindall
Phone: 713.743.0828, Toll-free: 1.877.COUGAR1, Fax: 713.743.9560.

Please return this form to confirm your commitment to the 2010 UHCAA Golf Challenge by **July 1, 2010**.
Your gift acknowledgement will be sent from the UH Alumni Association.

For further information or other partner opportunities, please contact Ty Houston, at
ty@insightconsulting-group.net or call 832-618-8804.